

DD/P 1-0033

25 YEAR
RE-REVIEW

61-92

5 January 1961

Major General Wilton B. Persons
The Assistant to the President
The White House
Washington 25, D. C.

Dear Jerry:

As you know, it has been customary for the past several years for the President to hold a White House luncheon on behalf of the Crusade for Freedom, the fund raising organization for Radio Free Europe. Usually 30 to 40 distinguished leaders of American business and industry attend, together with the Secretary of State, myself, and the Crusade chairman. The President has always been good enough to say a few words in support of Radio Free Europe at the luncheon, and his endorsement has invariably been instrumental in kicking off the Crusade's yearly fund-raising drive to a good start.

I am hopeful that it will be possible for the President to hold a meeting for the Crusade between now and January 20. Because of the President's busy schedule, I believe a short, informal gathering of say, 25 people would be more in order this year. A suggested guest list is attached.

I have cleared this with the Department of State who concur in the idea.

I cannot emphasize too strongly how much the President's continued support of Radio Free Europe has meant to its American sponsors and to its listeners in Eastern Europe.

Would you be good enough to let me know whether this will be possible this year, and if so, when.

Sincerely,

SIGNED

Allen W. Dulles
Director

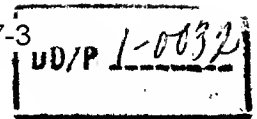
Attachment

cc: DDCI

Signature Recommended:

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3 January 1961

61-92/1

MEMORANDUM FOR: Director of Central Intelligence

VIA: Deputy Director (Plans)

SUBJECT: Radio Free Europe - Crusade for Freedom

1. This memorandum suggests action by the DCI. Such requested action is contained in paragraph 4.

2. In accordance with your request we have drafted the attached letter for you to send to General Persons requesting that President Eisenhower meet with a small group of Crusade contributors in order to get their annual fund raising campaign off to a good start.

3. It has been cleared with the Department of State.

4. We recommend that this letter be sent to General Persons as soon as possible, as time is growing short.

[Redacted Signature Box]

CORD MEYER, JR. \

Chief

International Organizations Division

STAT

1 Attachment

cc: DDCI

Handwritten:
041-Adm
1-EP
1-DCI
1-ADP
1-ARIP

12/8/60

RADIO FREE EUROPE FUND
(CRUSADE FOR FREEDOM, INC.)

WHITE HOUSE INVITATION LIST

ACCEPTED

DECLINED

Eugene N. Beesley, President
Eli Lilly and Company
740 South Alabama Street
Indianapolis 6, Indiana

Ben Belt
The Houston Club Building
Houston, Texas

Carter L. Burgess, President
American Machine and Foundry Company
261 Madison Avenue
New York 16, New York

L. L. Colbert, Chairman
Chrysler Corporation
341 Massachusetts Avenue
Detroit 31, Michigan

Charles E. Daniel, Chairman
Daniel Construction Company
429 North Main Street
Greenville, South Carolina

Frederic G. Donner, Chairman
General Motors Corporation
1775 Broadway
New York, New York

Henry Ford II, Chairman
Ford Motor Company
The American Road
Dearborn, Michigan

If Mr. Ford declines, his alternate is
Robert S. McNamara, President
Ford Motor Company (same address)

White House Invitation List

P. 2

ACCEPTED

DECLINED

Carl J. Gilbert, Chairman
The Gillette Company
15 West First Street
Boston 6, Massachusetts

John F. Gordon, President
General Motors Corporation
General Motors Building
Detroit 2, Michigan

Crawford H. Greenewalt, President
E. I. du Pont de Nemours and Company
Du Pont Building
Wilmington, Delaware

Eugene Holman
Room 835
60 West 49th Street
New York 20, New York

Arthur B. Homer, Chairman
Bethlehem Steel Corporation
701 East Third Street
Bethlehem, Pennsylvania

General Clark Hungerford, Chairman
St. Louis-San Francisco Railway Company
906 Olive Street
St. Louis 1, Missouri

Frederick R. Kappel, President
American Telephone and Telegraph Company
195 Broadway
New York 7, New York

Charles H. Kellstadt, Chairman
Sears, Roebuck and Company
925 South Homan Avenue
Chicago 7, Illinois

Augustus C. Long, Chairman
Texaco, Inc.
135 East 42nd Street
New York 17, New York

White House Invitation List

P. 3

ACCEPTED

DECLINED

Neil H. McElroy, Chairman
Procter and Gamble Company
301 East Sixth Street
Cincinnati 1, Ohio

W. B. Murphy, President
Campbell Soup Company
375 Memorial Avenue
Camden, New Jersey

Albert L. Nickerson, President
Socony-Mobil Oil Company, Inc.
150 East 42nd Street
New York 17, New York

T. S. Petersen, President
Standard Oil Company of California
225 Bush Street
San Francisco 20, California

If Mr. Petersen declines, his alternate is
Ralph Gwin Follis, Chairman
Standard Oil Company of California (same address)

Gwilym A. Price, Chairman
Westinghouse Electric Corporation
3 Gateway Center
Pittsburgh 30, Pennsylvania

Edwin J. Thomas, Chairman
The Goodyear Tire and Rubber Company
1144 East Market Street
Akron 16, Ohio

Thomas J. Watson, Jr., President
International Business Machines Corporation
590 Madison Avenue
New York 22, New York

Charles M. White, Chairman
Republic Steel Corporation
Republic Building
Cleveland 1, Ohio

White House Invitation List

P. 4

ACCEPTED

DECLINED

William K. Whiteford, Chairman
Gulf Oil Corporation
Gulf Building
Pittsburgh 30, Pennsylvania

Leslie B. Worthington, President
United States Steel Corporation
525 William Penn Place
Pittsburgh 30, Pennsylvania